Moffat County Fair Board Meeting MINUTES April 18, 2023 - 6 PM

President: Mardi Anson, President-Elect: Call Camblin Secretary: Taylor Peck, Treasurer: Tammy Villard

- Call meeting to order Mardi called the meeting to order at 6:02
- Roll Call Mardi, Tammy, Kyler, Andrea, Dorina, Teren, Stephanie, Kearn, Kelly, Call
- Excused: Taylor Unexcused:
- Approval of Meeting Minutes: Call approved the minutes and Stephanie seconded.
- Treasurer's Report \$105,694.00 revenue was rolled-over to the county-appropriated budget, Kyler approved the treasures report and Kelly seconded.
- Visitor Comments: (10 minutes maximum/visitor/group)
 - -Julie Hall Queens- Julie is trying something new with a queen clinic on 4/23/2023. She will have a royalty girl from Routt County to do the clinic. Julie wants to try to do queen clinics every year to spark more interest in the queen program. KRAI is going to do a PSA about the queen clinic and upcoming queen related things, and we will put it on our website. The schedule for the queens otherwise is going to be the same as last year.
 - -Marci- KRAI presented the packet on how to increase awareness and drive traffic to the Moffat County Fair. They are going to include our Community BBQ in their advertisement and do coke floats next to BBQ. Doing the same as last year with a push for Vendors as a commercial and PSA starting now to help get more Vendors. Once we get a finalized schedule, we need to get it to Marci and she will look over the events and advertise accordingly. Doing PSA for more Sponsors and fair queens. Can do news stories or PSA for anything we want with no additional charge we just need to let her know when we have something. Marci also mentioned doing some ticket giveaways on Swap Shop.
 - -Shelly Pinnt- Dog group was not present

Old Business:

- Photo Bids: Chelsee Camblin was our only bid she will do prints, show day pictures and USB drive and provide assistant for a total of \$5741.00. We split cost 50/50 with Foundation Kyler made a motion to accept Chelsee's Bid and Stephanie seconded.
- Beer Garden RFP's: Downtown Business was our only bid 50% of the profit is ours. We will need to provide refrigeration and tables for them. Tammy will check to see what Downtown wants and check with Colorado West to see how much ice will cost. Call made a motion to use the Downtown Business for a 50/50 cut Kyler seconded.
- John King Contract: Sending him a new worded contract with an updated cancelation policy Kyler moved to send the updated contract to him and Stephanie seconded

• New Business:

-The shed at the fairground's is not in good shape. The brackets are out, and shelves are down. Going to meet and fix it up on May 3, 2023 at 3 PM before lamb and goat weigh in.

- Committee Reports:
 - 4-H Exhibit Day Stephanie N/A
 - Advertisement Mardi -
 - Not doing newspaper or fence post this year.
 - KRAI would like 2500 for their package Kyler moved to pay \$2500 for the KRAI package Tammy seconded
 - Might reach out to new Radio Station would have to pay them full price can't have a sponsorship with using KRAI
 - Save the dates will be on the Facebook page as a boosted post as well as put on the website.
 - **BBQ** Dorina/Andrea- Nothing new to report
 - **By-Law** Kyler Nothing new to report
 - <u>Crafts & Booths / Hall of Ed</u> Tammy Tammy looking into food trucks and getting more vendors.
 - **Dog** Kelly Still looking for extra ring Kelly is checking with Routt and Rio Blanco County to see if they have one we can borrow. If we need to buy one it was suggested that maybe the dog groups do fundraisers and Kelly said he could help out if need be. We still need one more judge Megan and Terren will work on this.
 - Entertainment Call/Taylor -
 - Mini Broncs- \$200 for them to come during the Rodeo Call is sponsoring the event
 - Inflatables- looking into someone new or other ideas for kids.
 - John Husband- Kyler moved to pay John \$500 and Kelly seconded.
 - Horse Races- Kyler moved to have \$1000 added cash incentive for the horse races and Call seconded.
 - Family Rodeo Kelly said he will sponsor again this year.
 - Motorcross show Craig Powersports will sponsor for \$5000.
 - Bingo- complaints of being too hot looking into fans so it isn't so hot.
 - Cowboy Baby Contest/ Bucket Calf- Tammy moved to have the Cowboy Baby Contest moved to 10 am on Saturday and the Bucket Calf at 11 am as well as changing the age for bucket calf to any age up to 8 and able to use any calf born after January 1, 2023, Kelly seconded
 - VFW older American Day lunch- Shauana at the VFW will be doing it again this year
 - Cam's Ag Academy will be coming Thursday- Saturday 4-H Tent
 - DOW is on board and will have something
 - Fair Book / Trophy Picture Stephanie nothing new to report
 - Finance Kelly N/A
 - Horse Kyler
 - Contract from Sandy was received
 - Reaching out to Kallie Bell for a trail judge
 - Tammy checking into a Food truck Saturday for lunch and dinner
 - Livestock/Barn Call -
 - -Sheep and Goat Weigh In May 3, 2023 4-6 PM
 - -Swine Tag In May 4, 2023 4-6 PM

- Retagging steers that lost tags after pig weigh in
- **Pavilion** Tammy
 - Pack the Pavilion going to schools and Boys and Girls Club
 - -Incentives for entering
- Queens Mardi Julie presented
- **Scholarship** Call nothing new to report
- Security Taylor nothing new to report
- Social Media Mardi Start putting stuff on social media and website
- **Sponsorship** Kelly/Mardi Need to get the plaque plates out and update Jackie's sheet so we know who has received them
- Other Business:
 - -Honoring City and County Road and Bridge departments at the Rodeo and giving a wrist band for appreciation Kyler moved and Call seconded
- 4-H Updates: New school schedule could interfere with Fair schedule. Megan was asked to
 write a letter to propose to the school board. Megan will construct a letter including all of us
 in it.
- Foundation: next meeting May 16, 2023, and June 22, 2023, 6 PM Mountain West
- Next Fair Board Meeting: May 9, 2023, 6 PM at our new location 1198 W. Victory Way, STE 106
- Adjournment Meeting adjourned at 7:28

Please note that the board may discuss any topic relevant to county fair business, whether or not the topic has been specifically noted on this agenda