

# PLEASE JOIN US!



You are formally invited to take part in Moffat County's 106<sup>th</sup> Annual County Fair!

The Moffat County Fair is August 2-10 this year in Craig, Colorado, the hub of Northwestern Colorado. The Moffat County Fair is a tradition celebrating our western heritage and the spirit of America. It represents a tradition of building leadership, teamwork, and community, through competition and integrity.

By associating your business with the fair, your investment will go toward keeping these traditions alive and allowing our team to provide and promote greater opportunities in which both youth and adults can participate.

We do want to extend a huge thank you to those who helped make the 2023 fair such a huge success!

Please find enclosed, ways for you to join in the tradition by becoming a sponsor of the Moffat County Fair. If you wish to "*Bring Your Business to the Fair,*" please visit our website at [www.moffatcountyfair.com](http://www.moffatcountyfair.com) or contact us for a vendor packet.

Any and all contributions will be greatly appreciated! If a monetary contribution is not possible, we're always looking for volunteers to help with fair events. Please remember to enter the fair as well, the open class options are numerous.

If you have other questions on sponsorship opportunities or would like to volunteer, please call (970) 824-9180 or e-mail [jgoodnow@moffatcounty.net](mailto:jgoodnow@moffatcounty.net).

We sincerely thank you and we will see you at the fair!

## ***Moffat County Fair Board:***

Call Camblin, *President*

Tammy Villard, *President Elect*

Stephanie Ahlstrom, *Secretary*

Mardi Anson, *Treasurer*

Chris Craig

Dorina Fredrickson

Dario Georgiou

Kearn Gerber

Kelly Hepworth

Shelly Pinnt

Teren Young



# MOFFAT COUNTY FAIR SPONSORSHIP OPPORTUNITIES

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

## Sponsorship levels are as follows:

PRESENTING: \$4,000 +	PLATINUM: \$2,000—\$3,999	GOLD: \$1,000-\$1,999	SILVER: \$500-\$999	BRONZE: \$50-\$499
8 tickets / 1 event	4 tickets / 1 event	2 tickets / 1 event		
Logo in Fair Guide	Logo in Fair Guide	Logo in Fair Guide		
Exposure throughout fair	Exposure throughout fair	Exposure throughout fair	Exposure throughout fair	Exposure throughout fair
Logo on Moffat County Fair Website with link to business	Logo on Moffat County Fair Web Site with link to business	Logo on Moffat County Fair Web Site with link to business		
Banner space in barn and arena <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	Banner space in Barn <u>3' x 5' MAX</u>	Banner space outside <u>3' x 5' MAX</u>	
Plaque	Plaque	Plaque	Plaque	Name on dedication plaque
A-frame advertising headliner	A-frame advertising	A-frame advertising	A-frame advertising	
Two free booth spaces (midway)	One free booth space (midway)	One free booth space (midway)		
Logo on all fair advertisement	Logo on all fair advertisement	Logo on major fair flyer		
Logo in fair thank you ad	Logo in fair thank you ad	Logo in fair thank you ad	Logo in fair thank you ad	Name in fair thank you ad
Name in all other fair advertisement	Name in all other Fair advertisement			
Name in schedule and on event tickets				

### SWINE BOARD ADVERTISEMENT: \$200.00

First come, first served, limit of 8. Sponsor is responsible for supplying sign design size 2' x 2'  
These boards are used during the Moffat County Fair Swine Show and the Jr. Livestock Sale.

### BANNER ONLY: \$200.00

#### MAXIMUM SIZE of 3' x 5'

Due to a limited amount of space, we are **REQUIRING** all banners to be 3' x 5'. Banners exceeding this size requirement will not be accepted.

Presenting, banners will be hung in the main livestock barn and in the arena; Platinum and Gold banners will be hung in the main livestock barn. All other banners will be hung outside.

If you do not have a banner that meets this size requirement, Moffat County Fair will provide a banner for you that will be property of Moffat County Fair and will be housed at the Extension Office.

Banner must be delivered to the Extension Office, 1198 W. Victory Way, STE 106, by July 11, 2024 for display

*\*Business owner is responsible for delivery and pick-up of the banner, unless it is being housed at the Extension Office.*



# 2024 SPONSORSHIP APPLICATION

I would like to sponsor the Moffat County Fair in the following way:

Business Name/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Website \_\_\_\_\_ E-mail \_\_\_\_\_

X LEVEL	SPONSORSHIP LEVEL	AMOUNT	MISC
	<b>PRESENTING (\$4,000 +):</b> <input type="checkbox"/> <b>PRCA Rodeo</b> <input type="checkbox"/> <b>Demolition Derby</b> <input type="checkbox"/> <b>Other</b> Please specify: _____	\$ _____ \$ _____ \$ _____	<b>BANNERS*</b> 3 'x 5' <u>MAXIMUM SIZE</u> <i>(see banner description for details)</i> <input type="checkbox"/> Stored at the Extension Office <input type="checkbox"/> Sponsor will provide <input type="checkbox"/> Moffat County Fair provides  <b>For Maximum Advertising Benefits:</b> Presenting, Platinum and Gold Sponsors due June 1, 2024
	<b>PLATINUM (2,000—\$3,999)</b>	\$ _____	
	<b>GOLD (\$1,000—\$1,999)</b>	\$ _____	
	<b>SILVER (\$500—\$999)</b>	\$ _____	
	<b>BRONZE (\$50—\$499)</b>	\$ _____	
	<b>SWINE BOARD (\$200)</b> Sponsor is responsible for supplying sign design 2' x 2'	\$ _____	
	<b>BANNER ONLY * (\$200)</b>	\$ _____	
	<b>TOTAL SPONSORSHIP</b>	\$ _____	

Please return form and payment to: Moffat County Fair: 1198 W. Victory Way, Ste 106, Craig, CO 81625

Please email a JPEG file with your logo to: [jgoodnow@moffatcounty.net](mailto:jgoodnow@moffatcounty.net)

I \_\_\_\_\_, (name of sponsor), agree to allow the Moffat County Fair to use the logo for \_\_\_\_\_, (name of sponsor), for any and all purposes related to the Moffat County Fair and I agree to release Moffat County, its employees, elected officials, and volunteers from any and all liability associated with the use of the logo designated herein. I understand that this logo may be published in the Craig Press, the Moffat County Fair Guide, the Moffat County website, Facebook and any other publication, electronic or printed, that the Moffat County Fair desires to use this logo in.

2024  
ACTUAL  
EVENT  
COSTS

PRCA/  
WPRA  
RODEO  
\$25,000

DEMO  
DERBY  
\$20,000

CONCERT  
\$8,000

BINGO/  
PIE EATING  
CONTEST/  
DERBY  
DAYS  
\$100+

CATCH-A-PIG  
\$8,000

MOFFAT  
COUNTY *Fair*

*Thank you*  
YOUR SUPPORT  
MAKES THESE  
EVENTS POSSIBLE

KIDS  
ACTIVITIES  
\$10,000

# MOFFAT COUNTY FAIR

NONPROFIT  
STANDARD MAIL  
US Postage Paid  
Craig, CO 81625  
PERMIT No. 25

PLEASE JOIN US!

1198 W. Victory Way, STE 106  
Craig, CO 81625

## TENTATIVE SCHEDULE

### Tuesday, July 30

4-H Exhibit Day for 4-H General Projects

### Friday, August 2

Dog Agility Show

Open Horse Show - English

### Saturday, August 3

Open Horse Show - Western

**Moffat County Fair Family Rodeo**

### Sunday, August 4

Working Ranch Horse Jackpot

### Monday, August 5

4-H & FFA Halter and Performance Horse Show

### Tuesday, August 6

4-H Dog Show

### Wednesday, August 7

Entry of Youth /Open Class Exhibits

Sheep Show

### Thursday, August 8

Goat Show

Beef Show

**PRCA/WPRA Rodeo**

**Catch-A-Pig Contest**

**Mini Broncs/Bulls**

### Friday, August 9

Swine Show

Rabbit Show

Live Entertainment, games, music, inflatable activities, etc.

Older American Day Luncheon for Seniors

Poultry Show

Large Animal Round Robin Contest

Bingo & Free Root Beer Floats

**Demolition Derby**

**Concert**

### Saturday, August 10

Free Pancake Breakfast

Small Animal Round Robin Contest

Live Entertainment, games, music, inflatable activities, etc.

Salsa / Guacamole / Queso Contest

Sheep Lead Contest

Bucket Calf Contest

Cowboy Baby Contest

7th Annual Derby Days Horse/Pony and Weenie Dog Races

4-H/FFA Awards

Junior Livestock Sale

### Sunday, August 11

Premium Cash Payout

Schedule is subject to change. Final schedule will be available at [moffatcountyfair.com](http://moffatcountyfair.com)