

Moffat County Fair Board Meeting Minutes

August 13, 2019

President: Doug Winters, President-Elect: Chuck Grobe

Secretary: Rhonda Counts, Treasurer: Karl Huntsman

Present: Doug, Karl, Ian, Kelly, Jackie, Shane, Kyler, Mardi, Mark, Megan

Excused: Rhonda, Bryanne, Chuck

Fair 2019 Re-Cap:

Entertainment-

- No one showed at Ranch Games or Lawn Mover Races suggestion to take off next year
- Tractor Driving move to Fri as too much happening at once on Sat
- Scratch concert and do Motocross, Monster Trucks or move Sun Horse/Pony Races to Fri night if our racers would still participate
- Make our Thursday night Rodeo into a 2 day event
- Do a small local rodeo with Mutton Bustin, Mini Bull Riding, mini Ranch Games that the board organizes and runs so not a lot of upfront cost
- After small local rodeo do small local-ish band i.e. Constand Change from Steamboat or DJ
- Split up Pie Eating Contest, Turtle and Weenie Races
- Find more legible numbering system for Turtles, and have all participants step out of ring and have board members run so people can see
- Get Barrel Train going as this is free fun entertainment for little kids
- Catch a Pig Ear Tag System and Pick Up – to keep people at the Rodeo and avoid out of towners getting the wrong impression of our catch a pig, have each pig ear tagged with a number and have paper/token or something with corresponding number, after kid catches a pig, he is given the token with the number of the pig he caught, after the Rodeo is over parents and kids can pick up their pigs upon presenting their paper/token
- Make sure Beer Garden is close where we want our crowd, add into their contract not only that they have to have a liquor license BUT that they have a cooler trailer reserved for the night we/they need it
- Goat Roping not worth the money spent same handful of kids participated
- Bingo goings would like a longer Bingo session and better prizes

Advertising-

- Ads, Photos, Posts and Videos on Facebook, Mo Co Tourism, KRAI were GREAT
- Craig Press's recap of Fair and info just before had inaccurate info i.e. they said we'd have a carnival
- We should put our small advertising flyers, and schedule in the middle of the Craig Paper and Steamboat Pilot? To avoid them printing anything and messing up
- Do more scheduled posts on Facebook ahead of time as hard to keep up with during fair week and throughout the year do weekly or biweekly posts
- Advertise open entry registration, classes etc more on Social Media and get Instagram account going
- Use the digital sign at the Fairgrounds to advertise more and earlier there was no ad about the Rodeo or Concert this year
- Put up flyers earlier like end of June or beginning of July

Pavilion and Under Grandstands

- Can we shorten this either start later or end earlier
- Do some sort of thank you to our Pavilion Volunteers
- Get more Handicapped Parking next to Pavilion
- Use Golf Carts to help the older folks get around
- Add Queso and Green Chili to Salsa and Guac Contest

4-H Related

- Organize concession stand for Sat and Sun of Horse Shows
- Change riding pattern in Horse Western Pleasure
- Organize shift schedule for Board/Volunteers so its not such a long day
- Remove Rabbit Fun Day from schedule
- Poultry rabbits show needs to be in the big barn next year. Heat, seating and acoustics were serious problems. The housing of the rabbits/ poultry was fine, just the show needs moved. Either do it Friday afternoon after the pig show or move it to the beginning of fair maybe Wednesday before there is a show in the barn.
- So many positive comments on the new barn set up! Sale goers were very positive about the flow. Beef show was so much better in the flow and traffic at the front of the barn.
- We do need one more fan toward the west end of the barn. That was definitely the hot spot.
- Pig barn could really use two huge swamp coolers on the north wall. That would keep the pigs from roasting. Mark estimated under \$5000 for two.
- Discussed dropping electrical from the ceiling in the center of the barn for the steers electrical access.

Sponsorship

- Get a jump on sponsorship early and entice more people to sponsor
- Organize meeting 1 week before fair to get banners organized for Sun when we hang them up

Vendors

- Need to search for and get more vendors in the midway, food, shopping, etc.
- Entice some community activities going on in the midway during the slower days to pick foot traffic
- More educational vendor booths for kids i.e. crafts, goat milking, quick how to ride horse, Petting Zoo, Drop Plot Bingo
- Something for teenagers i.e. Basketball, Hockey Shoot Out

Volunteers

- Organize volunteers early and get them on the schedule
- to man the gate by the pavilion Thurs – Sat all day
- run the barrel train
- help catch a pig entries
- help ticketing process on Thurs and Fri night
- help set up pig alley

- help move office to fair grounds and back (like we did this year)
- keep in touch with our Quilt and Pavilion volunteers ahead of time to make sure those spaces are well manned
- do something nice to show our appreciation for them, thank you cards with maybe some of our bingo coupons thrown in