

# Please Join Us!



## 2011

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You are formally invited to take part in Moffat County's 93<sup>rd</sup> Annual County Fair.

The Moffat County Fair is August 7 - 13 this year in Craig, Colorado, the hub of Northwestern Colorado. The Moffat County Fair is a tradition celebrating our western heritage and the spirit of America. It represents a tradition of building leadership, teamwork, and community, through competition and integrity.

By associating your business with the fair, your contributions will go toward keeping these traditions alive and allowing our team to provide and promote greater opportunities in which both youth and adults can participate.

Please find enclosed, ways for you to join in the tradition by becoming a sponsor of the Moffat County Fair. If you wish to "Bring Your Business to the Fair," please complete the enclosed booth application and return it with your sponsorship form. If you have other questions on sponsorship, please call (970) 824-9180 or e-mail [chaskins@moffatcounty.net](mailto:chaskins@moffatcounty.net). A fair board representative will be contacting you.

We know times are tough right now, but any and all contributions will be greatly appreciated (no matter how small). If a monetary contribution is not possible, we're always looking for volunteers to help with fair events and please remember to enter the fair as well. The open class options are numerous.

We sincerely thank you and we will see you at the fair,

### ***Moffat County Fair Board***

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Justin Pankey, President  
Wayne Goodnow, President Elect  
Melinda White, Secretary  
Karl Huntsman, Treasurer  
Destry Baker

Audrey Anna Charchalis  
Sean Durham  
Richard Haslem  
Kelly Hepworth  
Katie Wheeler

Linda Pinnt  
Jamie Martinez  
Lara Sigmon  
Robin Brumback  
Pam Lathrop

# Sponsorship

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

Sponsorship levels are as follows:			
GOLD: \$1,000 +	SILVER: \$500-\$999	BRONZE: \$200-\$499	COPPER: \$50-\$199
Name on Fair Web Site with link to business	Logo in fair thank you ad	Name on dedication plaque	Name in fair thank you ad
Logo in Fair Book	Banner space in barn*	Exposure throughout fair	
Banner space in barn*	A-frame advertising	Name in fair thank you ad	
A-frame advertising	Plaque		
Plaque	Exposure throughout fair		
One free booth space	<b>BANNER ONLY: \$100.00</b>		
Logo on major fair flyer	Maximum size of 3' x 5'		
Logo in thank you ad	Contact the Moffat County Extension Office at 970-824-9180 for suggested banner resources.		
Exposure throughout fair	Banner must be to the Extension Office, 539 Barclay Street, by July 25 for display.		
	<i>*Business owner is responsible for pick-up and delivery of the banner.</i>		
<b>SWINE BOARD ADVERTISEMENT: \$200.00</b>			
First come, first served, limit of 8 Sponsor is responsible for supplying sign design Size of sign: 2' x 2'			

Following is an explanation of where your dollars will go:

**Fair Book:** This booklet is distributed throughout the community. It is used by everyone interested in the fair. It includes everything happening at the fair: events, shows, rules, entry information, schedule, last years' winners and sponsors, show rules, etc. The Fair Board prints these each year for distribution.

**A-Frame:** A-Frame advertising boards are set-up at the fair for visitors to view. Sponsors names are listed on these boards for exposure throughout the fair.

**Booth Space:** Sponsors or vendors may set-up a booth in the midway at the fair to promote their business or product. *For more information or an additional vendor application*, please contact the Moffat County Extension Office at 970-824-9180. (Prior approval is required by the Fair Board).

**Fair Thank You:** This publication lists logos and/or names of all our sponsors and a thank you to the community for its generous support of the county fair.

**Banners:** Banners will be displayed in the main livestock barn for the duration of the fair.

# Tentative Schedule

## **Tuesday, August 2**

4-H Completion Day for 4-H General  
Projects

## **Friday, August 5**

Open Horse Show - English

## **Saturday, August 6**

Open Horse Show - Western

## **Monday, August 8**

4-H & FFA Halter and Performance  
Horse Show

## **Tuesday, August 9**

4-H Dog Show  
4-H General Project Awards

## **Wednesday, August 10**

Entry of Youth /Open Class Exhibits  
Market Lamb show

## **Thursday, August 11**

Goat Show  
Breeding Sheep Show  
Market Swine Show

## **Friday, August 12**

Rabbit Show  
Market Beef Show  
Live Entertainment  
Older American Day Luncheon for Seniors  
Poultry Show  
Bingo & Free Root Beer Floats  
Round Robin  
Wiener Dog Races  
Catch-A-Pig Contest  
Free Centennial Barbeque  
Miniature Bull Riding

## **Saturday, August 13**

Free Pancake Breakfast  
Breeding Beef Show  
Tractor Driving Contest  
Live Entertainment  
Salsa Contest  
Wine and Beer Contest  
Lawn Mower Races  
Antique Tractor Pull  
Cowboy Baby Contest  
Sheep Lead Contest  
Community Barbeque  
4-H Awards  
Junior Livestock Sale

## **Sunday, August 14**

Antique Tractor Pull  
Premium Cash Payout

# Sponsorship Application



## 2011

I would like to sponsor the Moffat County Fair in the following way:

Business Name/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web Site \_\_\_\_\_ E-Mail \_\_\_\_\_

Fair Sponsorship (Please check level):

Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_ Copper \_\_\_\_\_

Banner Only \_\_\_\_\_ Swine Board Advertisement \_\_\_\_\_

Please submit by April 25, 2011.

Make payments to: Moffat County Fair  
539 Barclay Street  
Craig, CO 81625

Receipt requested:  Yes  No

\*\*\* If you are a gold or silver sponsor, please enclose a camera ready business card logo or a JPEG file with your logo .

If you have questions, please call 970-824-9180. We sincerely thank you for your generous support.